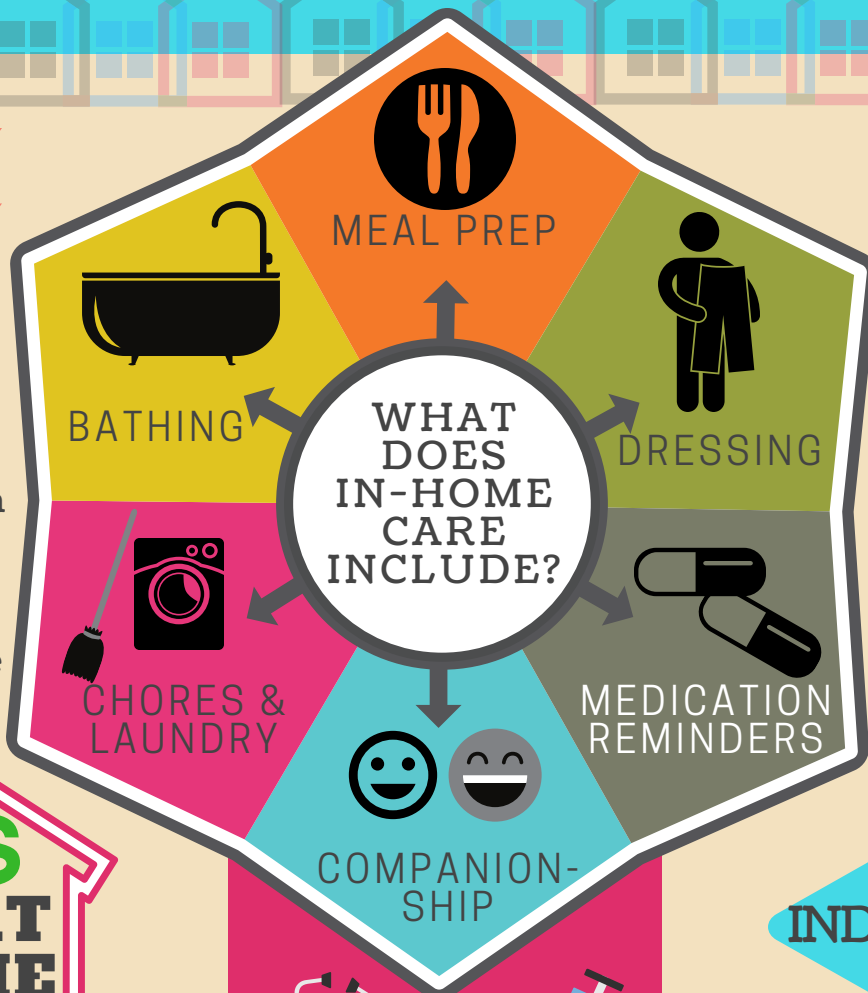


SENIOR HOME CARE

WHAT IS IN-HOME CARE ?

Caregivers provide assistance with daily living activities in the senior's home. These daily visits are non-medical basic care.



WHY HOME CARE?

SAFETY

INDEPENDENCE

LOWER COST

PRIVACY

The U.S. home care market is growing.

\$100 BILLION IN 2016

\$225 BILLION IN 2024

WHAT IS THE COST?

\$4,000 IS THE NATIONAL AVERAGE COST PER MONTH

\$5,360 PROJECTED MONTHLY AVERAGE IN THE NEXT DECADE

How to Pay:

- Long-Term Care Insurance
- Medicaid Home & Community Based Service (HCBS)
- Aid & Attendance Veterans Benefit
- Private Funding

VS

HOME HEALTH CARE:

Requires a doctor's order and includes more skilled care, such as:

- Wound care
- Medication & pain management
- IVs
- Therapy
- Injections
- Other procedures

SOURCES
<https://www.cdc.gov/nchs/fastats/home-health-care.htm>
<https://www.veteranaid.org/about.php>
<https://www.nahc.org/advocacy-policy/research/home-care-hospice-facts-stats/>
<https://www.genworth.com/about-us/industry-expertise/cost-of-care.html>